



ASSOCIATION DES CONSEILS
EN GESTION LINGUISTIQUE

Committee for the Promotion of Canadian Language Services

PRESS RELEASE

For immediate release

The ALSM is proud to have contributed to the government's shift regarding the situation with the Translation Bureau.

Montreal, Quebec, February 15, 2017—Following its appearance on February 7 before the Standing Committee on Official Languages in Ottawa, and the submission of a [memorandum](#) to the House of Commons and the Senate, the Association of Linguistic Services Managers (ALSM), through its Committee for the Promotion of Canadian Language Services, is proud to have contributed to the government's shift regarding the situation with the Translation Bureau. Last fall, the Association, with the support of numerous pan-Canadian associations and influential members of the language industry, came to the defence of the language industry, the Canadian professional market and the next generation as part of vast campaign to the various levels of [government](#) and [media outlets](#).

During her [appearance](#) before the House, Dominique Bohbot, Chair of the Committee for the Promotion of Canadian Language Services and Distinguished Member of the ALSM, advocated for *“recognition of the identity, culture and strategy of language professions, a repositioning of the Translation Bureau and a revision of the procurement system, reinvestment in this driver of economic growth and support for the next generation through the establishment of a permanent structure for accommodating interns from Canadian universities.”*

Appearing before this same Committee, the Hon. Judy M. Foote, Minister of Public Services and Procurement Canada, announced a series of [measures](#) intended to support, among other things, recruitment, quality and the next generation at the Translation Bureau.

The ALSM, which is delighted with these first measures, is reiterating its concerns about the system for awarding federal contracts, which has yet to be addressed and which has negative impacts on the language industry. The Association will be closely following the progress on this matter.

About the ALSM

The Association of Linguistic Services Managers Inc. (ALSM) unites decision-makers in linguistic management driven by a desire for excellence and committed to promoting the added value of professional language services. Its members consist of managers from translation agencies, directors of linguistic services and representatives of institutional authorities from all economic sectors who share a commitment to excellence.

The Committee for the Promotion of Canadian Language Services, a working group of the ALSM, has taken on the mission of promoting the distinctive value of professional translation in Canada to business people and key economic actors in the country.

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